



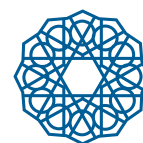
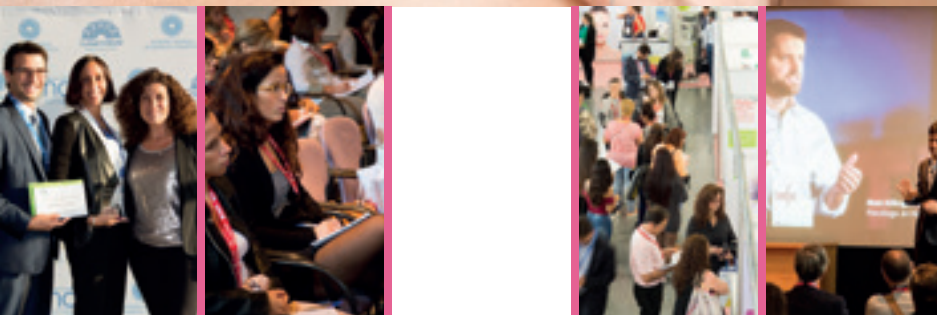
COSMETORIUM
de la idea al producto

**Statement of
Attendance**

26-27 SEPTEMBER

2018

PALAU DE CONGRESSOS
DE BARCELONA
FIRA 1 MONTJUÏC



SEQC
SOCIEDAD ESPAÑOLA DE
QUÍMICOS COSMÉTICOS

EXHIBITION • SCIENTIFIC PROGRAMME • PRESENTATIONS

www.cosmetorium.es

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26-27 September 2018

Attendance at the third edition of Cosmetorium, an event organized by the Sociedad Española De Químicos Cosméticos (Seqc) and Step Exhibitions, has been a success with an increase of +40% in visitors compared to 2017. The increase in exhibition size (+ 35% m2 of stands) has been supported by the increase in attendees.

Post event analysis of the attendance profile indicates that Cosmetorium attracts a complete cross section of professionals from the Spanish personal care market, from cosmetic chemists, technologists and scientists to sales and marketing professionals to senior company executives and international attendees.

Here is a breakdown of the overall attendance figures:

Exhibitor Summary

	2017	2018
Number of exhibitors	107	128

Two thirds of companies with stands at Cosmetorium were Spanish and the balance were multinational. There was a total of 96 stands at the show and 128 different companies were represented, including stand sharers. A total of 2,105 individual industry professionals attended Cosmetorium over the 2-day event. This is the number of exhibitor staff combined with 1,529 visitors, not including re-entries.

Visitor Attendance Summary

	2017	2018
Pre-registration data	1970	2508
Day 1	546	940
Day 2	725 (included 182 re-entries)	919 (included 330 re-entries)
Total Visits	1271	1859

Exhibition Visitors 2018

	2018
Pre-registration data	2508
Total Visitors	1529 (individual visitors)

Cosmetorium has become an essential event for the Cosmetic industry, bringing together all those involved in the creation of new Cosmetics products. SEQC and Step Exhibitions are determined to ensure that Cosmetorium remains the relevant event for all professionals in the sector.



ATTENDEES



M² OF STANDS



EXHIBITORS

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